

American Jewish Committee “Advocacy Anywhere” Offers Innovative Online Programs



April 13, 2020 — New York

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April 13, 2020 – New York – The rich menu of American Jewish Committee (AJC) Advocacy Anywhere online conversations, probing hot topics in the news, continues to draw hundreds of thousands of viewers around the world.

The online weekly series of programs is the global organization’s latest initiative. AJC quickly pivoted from its traditional in-person diplomacy and advocacy to interaction through online and other means during the COVID-19 pandemic.

“AJC is actively continuing to expand its global reach by using available communications technologies and a social media platform of over 2.3 million followers,” said AJC CEO David Harris.

Last week’s public AJC Advocacy Anywhere programs, available on the [AJC Facebook](#) page, included:

[How Will Coronavirus Impact Jewish Life in Europe?](#) This insightful conversation with Jewish leaders in Belgium, France, Italy, Poland and the United Kingdom, moderated by Seffi Kogen, AJC Global Director of Young Leadership, has been viewed by more than 48,000 people on Facebook.

[Coronavirus on the Eve of Easter and Passover: A Catholic-Jewish Conversation on Faith and Interreligious Cooperation in Trying Times.](#) Cardinal Timothy Dolan, Archbishop of New York and recipient of AJC’s Isaiah Award for Exemplary Interreligious Leadership, joined AJC’s Rabbi Noam Marans for a discussion of Catholic-

Jewish relations and the challenges and opportunities in celebrating holidays at this time. This special pre-Passover, pre-Easter program has been viewed by more than 88,000 on Facebook.

Registration for AJC Advocacy Anywhere is free and can be viewed via Zoom and Facebook.

The lineup for AJC Advocacy Anywhere programs this week is:

Monday, April 13, 11 AM (ET) - An Improbable Jewish Journey with AJC CEO David Harris. Described by the late Israeli President Shimon Peres as the “foreign minister of the Jewish people,” Harris is one of the world’s foremost Jewish advocates. Join him as he shares his personal Jewish story, from the “improbable” development of Jewish identity to the journey that led him to AJC.

Monday, April 13, 4 PM (ET) - Celebrity Passover Storytime, featuring actor **Joshua Malina**, who starred in “The West Wing” and “Scandal.”

Tuesday, April 14, 12 PM (ET) - The Post-Corbyn Labour Party: A New Era? Lord John Mann, Independent Adviser to the UK Government on Antisemitism, will discuss efforts to combat the rise of antisemitism in the UK, and whether or not British Jews can regain trust in the Labour Party under its newly-elected leader, Keir Starmer.

Friday, April 17, 12 PM (ET) - The Future of U.S.-China Relations in a Post-COVID-10 World, featuring Bonnie Glaser, Director of the Center for Strategic and International Studies (CSIS) China Power Project; **Malcolm Riddell,** Founder and CEO of CHINAdebate and former investment banker, diplomat, lawyer, and CIA agent; and **Susan Shirk,** Chair of the UC San Diego 21st Century China Center and former U.S. Deputy Assistant Secretary of State.

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AJC's mission is to enhance the well-being of the Jewish people and Israel, and to advance human rights and democratic values in the United States and around the world.

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